



Sustainable development in associations

AYY association training 4.12.2019

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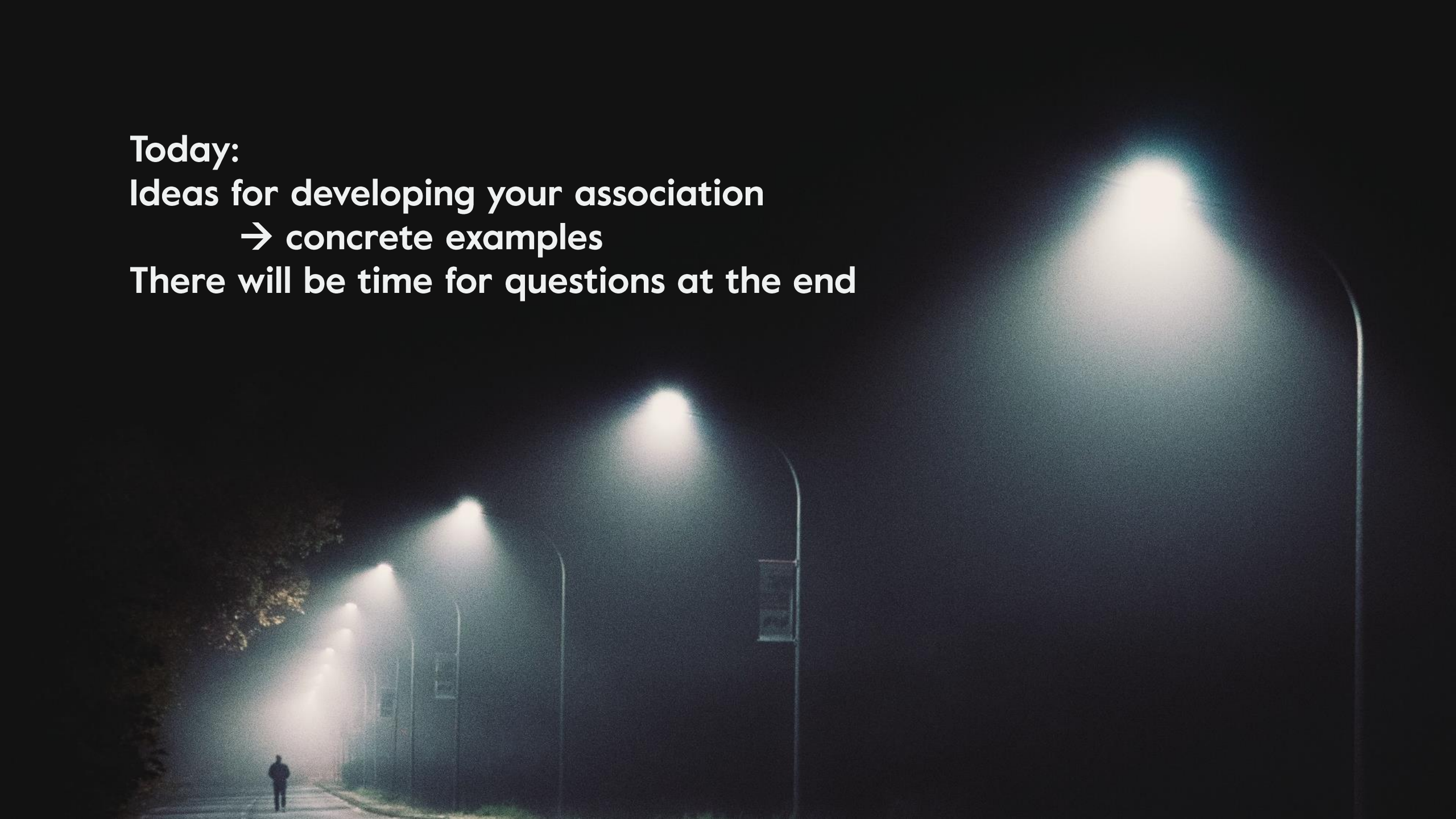
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Today:

Ideas for developing your association

→ concrete examples

There will be time for questions at the end





How is sustainable development taken into account in your association?

Is it taken into account at all?

Has it been discussed?

Why is this something that may be good to regard?

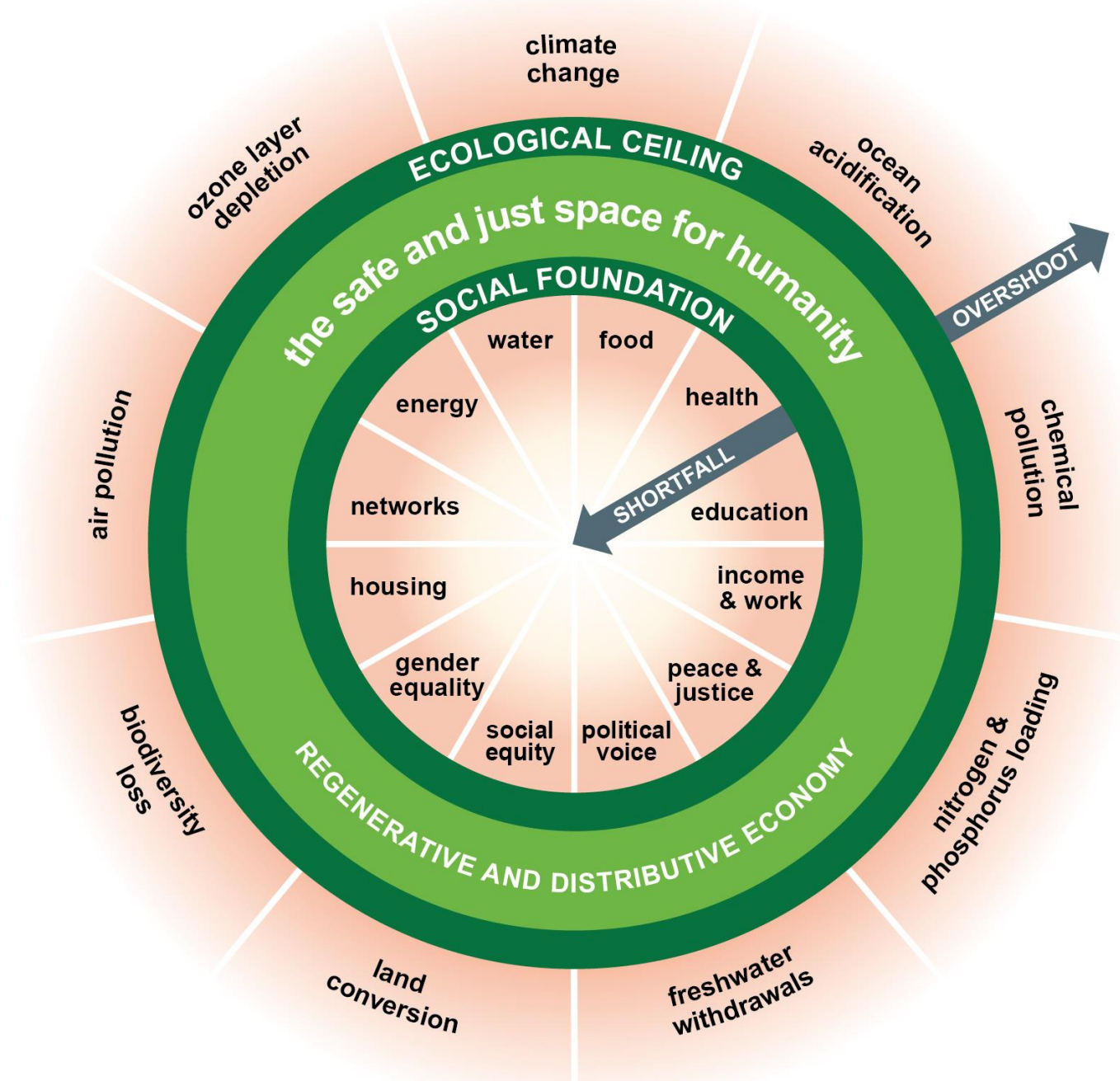


What is sustainable development?

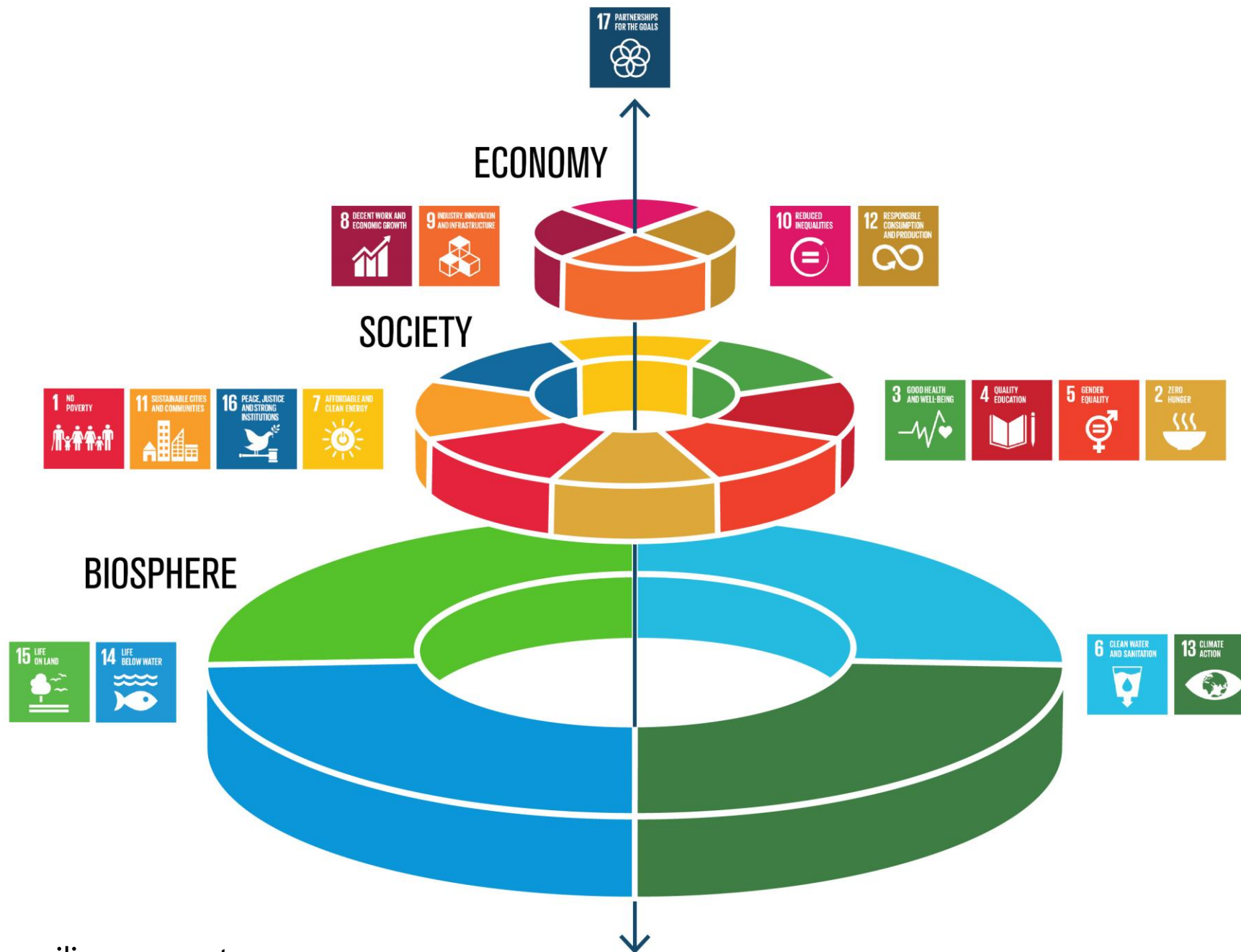
A person wearing a dark hooded jacket and tan pants is walking through a snowy field. The background shows bare trees and a dark sky. The text is overlaid on the image.

...**development** that meets the needs of the present without compromising the ability of future generations to meet their own needs

(Brundtland Report, 1987)



Raworth (2012): The Doughnut -economic model



Lähde: Stockholm resilience centre

Open the conversation!

What is already done, what could be done in different aspects of your organisation?

With a short and easy questionnaire, you can easily gather answers to these in one place

Workshop the answers together

Go through the different answers – working together there are probably more ideas that come up

Set goals

Set one realistic goal per sector in your association

Doing a little is miles better than not developing your activities at all!

Follow the progress regularly

Are goals met? At what 'cost'? Should you set new goals?

You can for instance follow the progress by having a sustainability responsible per sector, or if your association is small, among the board





**This
training!**

**We don't serve
meat, apart
from fish and
insects. We
avoid dairy and
favour seasonal
ingredients.**

**Plastic
recycling in
our housing
real estate**

**All our real estates'
electricity to be
emission-free,
including district
heating**

**We calculate
our emissions
for this year
and in the
future**

About tracking the progress

Make sure sustainability doesn't just stay as goals

Make sure the discussion continues

It's important to be merciful:

an association constantly develops, and is never “ready” or “finished”



Additional reading and resources

**AYY's association guide:
guide for event producers**

**SITRA and University of
Helsinki: Hiilifixsu järjestö –
hiilijalanjälkilaskuri**

Ask for help!

